

The Ariston Thermo Group at the 2010 Shanghai Expo

The Group has been selected as supplier of the solar thermal system, under the Elco brand, to heat the water for the Italian Pavilion

Fabriano, 31th March 2009 - The **Ariston Thermo Group**, a global leader in the heating and hot water market with the Ariston, Chaffoteaux and Elco brands, will heat the water of the Italian Pavilion for the 2010 Shanghai Universal Expo.

The Ariston Thermo Group has obtained this important project from the Government General Commissionship for the 2010 Shanghai Universal Expo, which selected the Group as supplier of the solar thermal system under the Elco brand. This renewable energy system will be used to generate hot water for the whole Italian Pavilion, which develops on four floors for a total surface area of 7,700 m².

This important project confirms the strategic role for the Ariston Thermo Group of Far Eastern markets, where the Group has a significant presence.

Specifically in China, the Ariston Thermo Group has operated for over twenty years and is present with two brands: Ariston – the global leading brand in home heating and water heating - and ELCO – which has a recognised competence in technologically advanced heating solutions (both for domestic and commercial use) based on renewable energies with high energy saving potential.

Paolo Merloni, CEO of the Ariston Thermo Group, commented: *“We are enthusiastic about the new project. The participation in an internationally renowned event like the 2010 Shanghai Expo proves once again the excellence of Italian companies and highlights how the attention to energy saving and environmental protection plays a primary role also in emerging markets like China.”*

“Thanks to this project, which is directly managed by the Italian subsidiary of Elco, our Group – concluded Paolo Merloni – is confirmed as one of the global leaders in energy-saving heating solutions. The project for 2010 Shanghai Expo follows the 2008 Beijing Olympic Games project, where we installed a maxi solar thermal system - 7,500 m² of solar tubes - still under the Elco brand, to heat the water for the entire Olympic Village”.



About Ariston Thermo Group

Ariston Thermo Group is the new name of MTS Group, a leading international company in heating and water heating. In 2008 the Group recorded sales totalling €1.2 billion and manufactured 6.5 million products in 19 production sites located in 10 countries; it has 6,800 employees, 40 companies in 26 countries and its products are distributed in over 150 countries. The Group offers a complete range of products, systems and services through its key brands Ariston, Elco and Chaffoteaux. The Ariston Thermo Group demonstrates its commitment to energy efficiency issues through significant investments in renewable energies and in the development of sophisticated energy saving products such as condensing boilers, solar panels, heat pumps and high efficiency water heaters.

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